

Name of Project or Initiative: Education for Employment Program – Tourism Training, TZ-04 VETA Mikumi – Nova Scotia Community College		Location of Activity: Mikumi, Tanzania
Client(s) / Partner(s)		Number of Personnel Involved (numbers & person months) (input from Canadian college or institute) 20 NSCC experts, 40 person months
Start Date April 2010	End Date June 2013	
Other Partners involved in implementation: Marine Institute, Memorial University of Newfoundland World Jet Travel & Tour Services (Tanzania)		Inputs provided by other partners: 3 person months
Detailed Narrative Description of Project/Initiative:		
<p>The Education for Employment (EFE) program responds to recent developments in international cooperation and builds on the success of the Canadian College Partnership Program (CCPP). The focus of the EFE approach is to support a more rapid adjustment of skills training to the rapidly-changing employment, social and economic realities.</p> <p>The purpose of the EFE is to create sustainable partnerships which contribute to the improvement and establishment of national policies to align training to employment needs, to the implementation of institutional services for the benefit of employers, their employees and the self-employed, and to increased employability of the general public</p> <p>Nova Scotia Community College collaborated with Tanzania's Vocational Education Training Authority (VETA) to improve tourism programs at their institute in the town of Mikumi (located in the Morogoro region of Southeastern Tanzania). This project strengthened the capacity of the local partner to produce skilled employment ready graduates for the growing tourism industry.</p>		
Description of Actual Services Provided:		
<p>In cooperation with partners from Canada and Tanzania experts from Nova Scotia Community College were responsible for the planning and implementation of the following project activities:</p> <ul style="list-style-type: none"> - Occupational and labour market analysis - Establishment of links with local employers and engagement of the Employer Advisory Committee - Teacher training focused on CBET approach to teaching, curriculum development and lesson planning, and assessment and evaluation - Leadership and management training - IT and library services training and capacity building - Development and implementation of an entrepreneurship curriculum - Establishment of a visitor information centre as an entrepreneurship and incubation centre for faculty, staff, alumni and industry partners from the community - Public outreach and social media marketing strategy developed and implemented 		
Description of Results Achieved:		

The project assisted the local partner to improve its capacity to respond to local labour market needs and to produce graduates who meet these demands. Efficient and relevant instructor and leadership training was provided to a wide range of VETA Mikumi staff that strengthened their capacity to provide industry responsive courses and programs leading to improved employability of graduates.