# A note about the photos in the 2020 Results Report

This report covers activities during the 2019-2020 academic year. Many of the photos in this year’s Results Report were taken prior to the Covid-19 pandemic social distancing protocols and before we began working remotely. The photos featuring profiles of NSCC students and employees are focused on activities that give them energy in their time away from classes and/or work. As we are coping with the Covid-19 crisis along with our colleagues around the world, we recognize we were fortunate that during our short but sweet summer we were able to enjoy some time outside, as well as working hard reimagining international learning at NSCC!

Photos: kelly clark fotography
Vision

• NSCC students and employees will have a strengthened global world view through experiential international learning opportunities at home and abroad

• NSCC will be an important part of changing culture and attitudes in Nova Scotia, creating welcoming communities for immigrants

Target Regions

Caribbean » Latin America » Europe » East Africa » South East Asia
Role

In collaboration with other NSCC departments:

• Link to provincial, national and international networks, standards, practices and opportunities
• Identify and evaluate opportunities with partner institutions
• Develop proposals for external funding
• Promotion of opportunities, selection process for students and employees
• Risk management
• Project design, development and management
• Capacity building and knowledge sharing with employees and students

Staff

Katie Orr – Director
Zoran Kondali – Manager
Ashley Pinsent-Tobin – Manager, International Learning (Inbound)
Kellie McMullin – Manager, International Learning (Outbound)
Lisa Matheson – Administrative Assistant
Valessa Goncalves – NSCC Student Assistant
Enilda Perez (not pictured) – International Student Ambassador Program Coordinator
Mark Mortel – International Student Ambassador Program President
Themes

Internal internationalization goals

NSCC Strategic Plan — international learning goals:
• Student Success — expand opportunities for cultural and global experiences
• Community Impact — expand supports and programs for international and new immigrant students
• Program Quality — 21st century skills, project-based, experiential learning
• Strategic Sectors — boosting exports, global competitiveness, expand programs and partnerships to align with government priorities

NSCC Academic Plan — International learning goals
• Creating a welcoming and inclusive community for our local, domestic and international students
• Working with provincial post-secondary institutions to enhance supports and programs for international and new immigrant students
Global Education for Canadians: Equipping Young Canadians to Succeed at Home and Abroad” – the 2017 Report of the Study Group on Global Education http://goglobalcanada.ca

Canadian Outbound Student Mobility Pilot Project managed by Colleges and Institutes Canada and Universities Canada - $95 million over five years and will address three key objectives: increase the participation of underrepresented students, diversify the destination countries of international opportunities for students, and test innovative approaches to reducing barriers to working and studying abroad. Up to 11,000 Canadian students will benefit from the pilot project over its five-year duration. Launch postponed to 2021 due to COVID-19. https://tinyurl.com/y2bzk27k

ONE Nova Scotia Commission: international learning goals:
- Goal of 10% of international students choosing to stay in Nova Scotia after graduation (2018 update: 12.6% retention rate) https://tinyurl.com/y2dfcnmp
- Increase the number of firms participating in export trade by 50% (need for students with international skills) (2018 update: progressing but not on target)

Nova Scotia Labour and Advanced Education & Atlantic Canada Opportunities Agency:
- EduNova “Study and Stay” project to attract and retain international students to stay, work and live in Nova Scotia after graduation involving NSCC and all 10 universities in NS expanded in 2018 to all four Atlantic provinces
- 2018 Atlantic Colleges Atlantique (ACA) international education and training strategy development project funded by ACOA. Recommendations include: investments in resources to address the challenges of ensuring international student living and academic success; and early establishment of solid connections between international students and employers
2016 Atlantic Growth Strategy – International education related goals:

- Immigration: 2019 announcement of a 2-year extension of the Atlantic Immigration Pilot including the stream for international student graduates [https://tinyurl.com/yb7erpp6](https://tinyurl.com/yb7erpp6)

- Trade and investment: double the number of export businesses in the Atlantic Region (from 1,700 to 3,400 by 2025) – need for grads with international experience
International Learning Programs

GOAL

Enhanced quality and increased participation in international learning programs for students

Internationalization benefits 2019/20

- New international learning program promotion campaign including on-campus events and presentations and student study abroad ambassadors
- 180 student applicants to participate in International Learning Programs (compared to 77 the year before)
- 40 employee applications to lead International Learning Programs for students
- New iCent web-based registry tool for study abroad created
- Co-developed a new LAE funded outbound mobility program with EduNova partners for NS college and university students
- New virtual conference held on “re-imagining international learning at NSCC” with over 40 faculty, academic chairs and managers participating
- Design of new virtual international learning programs for NSCC students in 2020-2021 with NSCC employees and partner institutions around the world
| 40 | employee applications to lead international learning programs for students |
| 180 | student applications to participate in international learning programs |
| New international learning program promotion campaign including on-campus events, and student study abroad ambassadors | Design of new virtual international exchange projects for 2020-2021 |
| New iCent online study abroad registration tool created | 43 employee participants in the first virtual conference on “re-imagining international learning at NSCC” |
“Sometimes learning by experience is more valuable than any other type of learning. It can be scary but once conquered, will impart a high level of personal growth in life.”

CESTHEAFULE
Industrial Engineering Technology Graduate Academy for Women in Engineering, Austria 2019
“These international experiences not only help you learn about another society, but put you in a position where you realize how unique and different you are. You then have a chance to discover and learn about yourself. You get a new perspective on society, culture, and community.”

BEN EDWARDS
Screen Arts Student
Social Entrepreneurship Program, Vietnam 2019
International learning leads to increased confidence, new perspectives and cultural sensitivity that provides life-long personal benefits and an advantage in the professional world.

KRISTA TAVERNER
Civil Engineering Technology Faculty
NSCC Ivany Campus

Most importantly, international learning creates passion to address challenges, improve our communities and make life-long human connections. Restrictions related to the pandemic highlight the importance of this even more.

SUSAN CAMPBELL
Industrial Engineering Technology Faculty
NSCC Ivany Campus

Learning abroad leaves a mark on us and we change. We come back to the classroom or back to a new career with better cultural awareness, more empathy, new international friends, and with more confidence.

CYNTHIA ROGERS
Mechanical Engineering Technology Faculty
NSCC Ivany Campus
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Industrial Engineering Technology Faculty
NSCC Ivany Campus

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Cynthia Rogers
Mechanical Engineering Technology Faculty
NSCC Ivany Campus
## 2020 International Learning Programs

*Due to Covid-19 the following programs were postponed*

<table>
<thead>
<tr>
<th>Program</th>
<th>Host/Partner</th>
<th>Country</th>
<th>Dates</th>
<th>NSCC School</th>
<th>Industry Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academy for Women in Engineering</td>
<td>University of Applied Sciences</td>
<td>Austria</td>
<td>July 2020</td>
<td>Technology &amp; Environment</td>
<td></td>
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<td></td>
<td>Upper Austria - Wels</td>
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<tr>
<td>Social Work Summer Program</td>
<td>University of Applied Sciences</td>
<td>Austria</td>
<td>May/June 2020</td>
<td>Health &amp; Human Services</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Upper Austria – Linz</td>
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<td></td>
<td></td>
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<tr>
<td>Chocolate Decadence Project</td>
<td>T.A. Marryshow Community College</td>
<td>Grenada</td>
<td>May 2020</td>
<td>ALL</td>
<td></td>
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</tr>
<tr>
<td>Faculty Field School</td>
<td>T.A. Marryshow Community College</td>
<td>Grenada</td>
<td>May 2020</td>
<td>ALL</td>
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<tr>
<td>Solar Innovations Project</td>
<td>T.A. Marryshow Community College</td>
<td>Grenada</td>
<td>May 2020</td>
<td>Technology &amp; Environment</td>
<td></td>
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</tr>
<tr>
<td>Doing Business in Europe</td>
<td>Hanze University of Applied Sciences</td>
<td>Netherlands</td>
<td>May/June 2020</td>
<td>Health &amp; Human Services</td>
<td></td>
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</tr>
<tr>
<td>Global Health Summer School</td>
<td>Hanze University of Applied Sciences</td>
<td>Netherlands</td>
<td>May/June 2020</td>
<td>Health &amp; Human Services</td>
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<tr>
<td>Culinary Program</td>
<td>Instituto del Sur</td>
<td>Peru</td>
<td>May 2020</td>
<td>Business &amp; Creative Industries</td>
<td></td>
</tr>
</tbody>
</table>

*Note: The programs listed above may be subject to change due to ongoing health conditions.*
### 2020 International Learning Programs (continued)

<table>
<thead>
<tr>
<th>NAME</th>
<th>HOST/PARTNER</th>
<th>COUNTRY</th>
<th>PROJECT DATES</th>
<th>NSCC SCHOOL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women in Entrepreneurship Program</td>
<td>Instituto del Sur</td>
<td>Peru</td>
<td>May 2020</td>
<td>ALL</td>
</tr>
<tr>
<td>Entrepreneurship Summer Program</td>
<td>Robert Gordon University - Aberdeen School of Business</td>
<td>Scotland</td>
<td>July 2020</td>
<td>Business &amp; Creative Industries</td>
</tr>
<tr>
<td>Farm Radio Project</td>
<td>Farm Radio International</td>
<td>Tanzania</td>
<td>May 2020</td>
<td>Business &amp; Creative Industries</td>
</tr>
<tr>
<td>Happiness Project</td>
<td>VETA Hotel &amp; Tourism Training Institute</td>
<td>Tanzania</td>
<td>May 2020</td>
<td>ALL</td>
</tr>
<tr>
<td>IT Solutions in Rural Tanzania</td>
<td>VETA Hotel &amp; Tourism Training Institute</td>
<td>Tanzania</td>
<td>May 2020</td>
<td>Technology &amp; Environment</td>
</tr>
<tr>
<td>Oral History Project</td>
<td>VETA Hotel &amp; Tourism Training Institute</td>
<td>Tanzania</td>
<td>May 2020</td>
<td>ALL</td>
</tr>
<tr>
<td>Social Entrepreneurship Program</td>
<td>Tra Vinh University</td>
<td>Vietnam</td>
<td>June 2020</td>
<td>ALL</td>
</tr>
</tbody>
</table>
Technical Assistance Projects

GOAL

More externally funded international technical assistance projects in target regions that create international learning opportunities for employees and students

Internationalization benefits 2019/20

- 36 externally funded international assignments for NSCC employees
  - NSCC staff engaged with visiting delegations (in 2018-2019)
- 1 Leave for Change (Uniterra) international assignment for NSCC employees (Peru)
- 7 visiting faculty and staff on training programs, workshops and study tours at NSCC
- 6 active externally funded technical assistance projects in South America, the Caribbean and East Africa with 6 international partner institutions and 5 Canadian partner colleges
- 2 new projects in Grenada (Skills to Access Green Economy) funded by the Government of Canada and Kenya (Young Africa Works Kenya – Phase 1) funded by the Mastercard Foundation
- Over 280 participants from Chile and Peru in six teacher and technical training webinars (Pacific Alliance projects) in response to COVID-19 travel restrictions
<table>
<thead>
<tr>
<th>6</th>
<th>active technical assistance projects in South America, the Caribbean and East Africa</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>in-bound international staff training programs at NSCC</td>
</tr>
<tr>
<td>280+</td>
<td>participants from Chile and Peru in six teacher and technical training webinars</td>
</tr>
<tr>
<td>1</td>
<td>Leave for Change International assignment in Peru</td>
</tr>
<tr>
<td>36</td>
<td>international assignments for NSCC employees</td>
</tr>
<tr>
<td>2</td>
<td>new projects in Grenada and Kenya</td>
</tr>
</tbody>
</table>
These experiences with NSCC International projects are educational and inspiring, and I believe that a global perspective and understanding is of great benefit for creating more equitable and inclusive learning environments, as well as enhancing creativity and innovation in the classroom and workplace.

KIRSTY LOCK
Adult Learning Program Faculty
NSCC Strait Area Campus
“Working abroad has deepened my understanding of interdependence among nations which I now incorporate into my ALP Geography course development and delivery. Even with travel restraints, many of the benefits of international learning are still within reach: technology affords us the ability to collaborate with people worldwide, step outside of our comfort zones, increase our global competencies, and model 21st century skills for our learners.”

CHARLENIE MARSHALL
Adult Learning Program Faculty
NSCC Strait Area Campus
“Working on these two NSCC International projects in Jamaica and Chile has been a fantastic opportunity for me to learn how renewable energy development, training, and applied research are done in other countries, and to contribute ideas from my own experience to our international partners’ efforts. I also had not previously been to either of these countries, so being able to go has opened my eyes to different cultures, foods, and languages. I would definitely recommend trying out NSCC International work.”

WAYNE GROSZKO

Applied Energy Research Scientist
NSCC
## 2020 Technical Assistance Projects

<table>
<thead>
<tr>
<th>Project Description</th>
<th>Local Partner</th>
<th>Canadian Partner</th>
<th>Dates</th>
<th>Amount</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pacific Alliance Project - Peru</td>
<td>Higher Institute of Public Education Honorio Delgado</td>
<td>British Columbia Institute of Technology, College of New Caledonia</td>
<td>2018-2021</td>
<td>$880,000</td>
<td>GAC/CICan</td>
</tr>
<tr>
<td>Pacific Alliance Project - Chile</td>
<td>CFT CEDUC UCN CTI Don Bosco</td>
<td>College of New Caledonia, Niagara College</td>
<td>2018-2021</td>
<td>$650,000</td>
<td>GAC/CICan</td>
</tr>
<tr>
<td>KEFEP institutional Partnership - Kenya</td>
<td>Kenya Coast National Polytechnic</td>
<td>Camosun College</td>
<td>2017-2020</td>
<td>$740,000</td>
<td>GAC/CICan</td>
</tr>
<tr>
<td>KEFEP Thematic Partnership - Kenya</td>
<td>Kenya Universities &amp; Colleges Central Placement System</td>
<td>Camosun College</td>
<td>2017-2019</td>
<td>$550,000</td>
<td>GAC/CICan</td>
</tr>
<tr>
<td>SAGE Water &amp; Coastal Management Grenada</td>
<td>T.A. Marryshow Community College</td>
<td>Marine Institute, Memorial University of Newfoundland</td>
<td>2020-2023</td>
<td>$600,000</td>
<td>GAC/CICan</td>
</tr>
<tr>
<td>Young Africa Works Kenya Phase 1, Kenya</td>
<td>Kenya Coast National Polytechnic</td>
<td>Camosun College</td>
<td>2020-2021</td>
<td>$105,000</td>
<td>Mastercard Foundation</td>
</tr>
</tbody>
</table>

**Abbreviations:**
- **CICan** — Colleges and Institutes Canada
- **GAC** — Global Affairs Canada
- **KEFEP** — Kenya Education for Employment Program
- **SAGE** — Skills to Access Green Economy
**GOAL**

Enhance the immigrant and international student experience at NSCC

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**Immigrant and International Student Experience**

**Internationalization benefits 2019/20**

- 791 international students at NSCC
- Exchange students at NSCC campuses from Europe, the Caribbean, Latin America and South East Asia including Government of Canada funded CARICOM (Caribbean), ELAP (Latin America) and SEED (South East Asia) scholarship exchange students
- Expanded International Student Ambassador (ISA) program: 8 campuses, over 50 ambassadors, 1,664 volunteer hours and over 100 events to engage international students and build community
- 4th World University Services Canada (WUSC) Student Refugee Program participant
- Enhanced iCent app including a comprehensive housing and arrivals section, and COVID-19 information
- 100% employment rate in Nova Scotia for NSCC’s third cohort for the Edunova Study and Stay in Nova Scotia program, designed to link students to career opportunities to stay in Nova Scotia after graduation
- The NSCC Pathway to Stay in Nova Scotia pre-employment program had over 100 applicants and 64 students actively engaged in the program. By June 2020, 39 students completed Pathway to Stay
| 791 | International Students at NSCC |
| 100% | employment rate in Nova Scotia for NSCC's third cohort for the Edunova Study and Stay in Nova Scotia program |
| Expanded International Student Ambassador Program at 8 campuses with over 50 ambassadors | 39 |
| World University Services Canada (WUSC) Student Refugee Program participant | 1664 |
| 4th | international students completed the NSCC “Pathway to Stay in Nova Scotia” program |
| international student ambassador volunteer hours and over 100 events |
“With NSCC International I have had the opportunity to share and learn with educators from other countries. Currently we are finding new ways to work closely together remotely and I am proud to share this new perspective everyday. It nurtures my enthusiasm for co-operation and growth and I have learned that learning never stops even if the travel does.”

JENNY MCLEAN
Student Services Advisor, International Student Supports
IT and Alberni Campuses
“NSCC is special because our mission is the same goal that many of these international students have. They just want to improve the quality of their lives and also the quality of their new community.”

MIKE DUGGAN
Student Services Advisor, International Student Supports
Ivany Campus

“NSCC is special because we have an incr... facilitating student's theoretical knowledge and gives them real world professional hands-on experience. International students choose NSCC not only because they are keen to implement those skills to their homeland, but to make a meaningful impact to their new community as well.”

FARHANA AFROZ
Student Services Advisor, International Student Supports
Non-Metro Campuses

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IT and Akerley Campuses
“As an International student at NSCC, you are not just a student number in an academic institution. NSCC is a family; a community, a place of work and a platform where you are given the opportunity and guidance to harness those raw talents that will ultimately make you a leader in your respective field.”

EBUBE “MIRACLE” OKEY-ORJI

Occupational Health and Safety Student
NSCC IT Campus
Nigeria
The NSCC International team was able to respond quickly to the COVID-19 crisis in March 2020 providing advice to the college on decisions and actions to mitigate risk to students and employees engaged in international programs. We would like to thank NSCC senior leadership and our colleagues and partner institutions in our province, across Canada and around the world for their support and collaboration.

Very quickly in March we began to cancel all outbound mobility programs planned for Spring/Summer 2020 including full refunds to students, and to provide support to international students stranded in another country. We also began working with NSCC Communications and relevant departments to ensure that current and prospective international students have the most up to date information through iCent and the web, and that international student concerns were raised through various provincial, and national agencies and organizations. In addition, we began working on virtual solutions to deliver training on our international technical assistance projects, re-imagining international learning programs for students in 2020-2021 and building and enhancing community virtually with international students.

This work will continue as we plan for the upcoming academic year. Thank you to all for your dedication and support to finding creative solutions to support student international learning into the future.

- Katie Orr
  Director, NSCC International
In Fall 2019, NSCC participated for the 5th time in the International Student Barometer (ISB). The ISB is a benchmarking survey aimed at providing higher education institutions, regions and countries with information concerning their international students in a multitude of aspects in comparison to both national and international benchmarks. The 2019 ISB surveyed in total 179,950 international students, of which 4,606 in Atlantic Canada, and 426 international students from NSCC. The average response rate for the 10 Atlantic Canadian institutions in the Edunova ISB was 27%, NSCC outperformed the other 9 Atlantic Canadian institutions with a soaring response rate of 54%.

#1 overall in the World

Creating a good fit between student expectations and the actual study experience is important to turn your international students into your brand ambassador alumni. NSCC does remarkably well here, scoring a global number 1 position for recommendation. Understanding what attracts international students to opt for a study destination and what will make them recommend the experience to others is key. For students choosing NSCC employability is pivotal. The fact that 88% of final year students say that NSCC has prepared them well for their career goals shows NSCC ‘delivers upon the promise’.
**Learning & Teaching**

NSCC is performing very well in the learning area as a whole. There seems to be a good fit between what students expect from their learning experience and what they actually experience when studying at NSCC. Teaching Ability, Program Content and Program Organization contribute to this high score and with over 90% satisfaction and a global ranked 4th place for learning, NSCC has a reason to be proud, particularly as the learning experience is the key area of any (international) study experience.

**Pre-arrival & Orientation**

It is important to realize that international students make a very conscious decision when going abroad for their higher education. In making their choice for NSCC, the Atlantic Canadian region is an important attraction factor. Students are truly pleased with the pre-arrival (#1 in Atlantic Canada & #10 globally) and local orientation (#1 in Atlantic Canada & #3 globally) they receive. The Formal Welcome tops the high scores in this section, where managing expectations seems a key to success.

**Learning Spaces**

The Learning Spaces at NSCC are appreciated by students. So are the Learning Management Systems, Technology and the Online Library. Although within a global comparison there is room for improvement with the digital learning environment. The Physical Library scores well in a Canadian comparison (#8), but within a global context, the score (#77) offers room for improvement, maybe related to the fact that students not ‘just’ expect books in a library but “also good wifi, learning spaces and excellent coffee”.

**Employability & Work**

Employability is a key area for current day students and NSCC scores high (93.2%) when providing students with ‘learning that will help me get a good job’. Work Experience and Work Placements help build employability skills, and NSCC scores above average here. However, integrating employability into curricula seems the magic potion, and with good scores on Careers Advice coming from faculty members (#5 globally) and studying in an International Classroom (#15 globally) NSCC is moving in the right direction.

**#2 in Atlantic Canada**

**#5 in Canada**

**#8 in the World**

**#1 in Atlantic Canada**

**#4 in Canada**

**#9 in the World**

**#2 in Atlantic Canada**

**#2 in Canada**

**#2 in the World**
Impact Awards

In 2017 NSCC International introduced International Impact Awards and an International Learning Summit to recognize student and employee impact on internationalization at NSCC. The 2019 NSCC International Learning Summit was hosted by the Akerley Campus.

2019 NSCC International Impact Award Recipients

• Enilda Pérez – International and Immigrant Student Experience – Student Award
• Jenny McLean – International and Immigrant Student Experience – Employee Award
• Jean-Marc Samson – International Learning Programs – Student Award
• Ronan O’Driscoll – International Learning Programs – Employee Award
• Katherine Gutscher – International Learning Program Student Blog of the Year
• Daniel Lee – International and Immigrant Student Experience – Blog of the Year
• Wilber Menéndez Sanchez -Technical Assistance Projects – Employee Award

All NSCC International blogs can be found at http://international.nscc.ca/media-centre/blog/