

Education for Employment Program - Tourism Training TZ-04

PROJECT/INITIATIVE

The Education for Employment (EFE) program was funded by the Government of Canada and managed by Colleges and Institutes Canada. The purpose of the program was to build on the success of the Canadian College Partnership Program (CCPP). The focus of the EFE approach was to support a more rapid adjustment of skills training to the rapidly changing employment, social and economic realities. The purpose of the EFE was to create sustainable partnerships which contribute to the improvement and establishment of national policies to align training to employment needs, to the implementation of institutional services for the benefit of employers, their employees and the self-employed, and to increased employability of the general public.

Nova Scotia Community College (NSCC) collaborated with Tanzania's Vocational Education Training Authority (VETA) to improve tourism programs at their institute in the town of Mikumi. This project strengthened the capacity of the local partner to produce skilled employment ready graduates for the growing tourism industry.

SERVICES PROVIDED

In cooperation with partners from Canada and Tanzania experts from NSCC were responsible for the planning and implementation of the following project activities:

- Occupational and labour market analysis
- Establishment of links with local employers
- Teacher training focused on CBET approach to teaching, curriculum development and lesson planning, and assessment and evaluation
- Leadership and management training
- IT and library services training and capacity building
- Development and implementation of an entrepreneurship curriculum
- Establishment of a visitor information centre as an entrepreneurship and incubation centre for faculty, staff, alumni and industry partners from the community
- Public outreach and social media marketing strategy developed and implemented

RESULTS ACHIEVED

The project assisted the local partner to improve its capacity to respond to local labour market needs and to produce graduates who meet these demands. Efficient and relevant instructor and leadership training was provided to a wide range of VETA Mikumi staff that resulted in the delivery of industry responsive courses and programs leading to improved employability of graduates.

NAME OF PROJECT

Education for Employment Program – Tourism Training, TZ-04 VETA Mikumi

LOCATION

Mikumi, Tanzania

CLIENT(S) / PARTNER(S)

Vocational Educational Training Authority (VETA) of Tanzania

AMOUNT

\$435,000

START DATE

April 2010

END DATE

June 2013

OTHER PARTNERS INVOLVED IN

IMPLEMENTATION:

Marine Institute, Memorial University of Newfoundland

World Jet Travel & Tour Services (Tanzania)

